

RTD PASS PROGRAM WORKING GROUP
October 24, 2017 - DRAFT Agenda

Denver South Transportation Management Association - <http://denversouthtma.org>
304 Inverness Way South #315 - Englewood, CO 80112

Meeting Objectives:

- Review (and Repeal and Replace?) Youth/Student Approach in Option E
- Review modeling assumptions
- Consider challenges to conventional wisdom - what do we assume that may not be so?

1:00 - Preliminaries - Welcome, Introductions, Agenda Preview

1:10 - Input from Riders/Pass Holders/Members of the Public

1:40 - Proposal to Change Option E - Regional Youth Program

2:00 - Modeling Assumptions

Presentation

Q&A

Discussion

- Ridership & revenue projections (2018-2023)
- Base fare to meet the projections
- Modeling approach
- Average fare per trip vs average fare per boarding
- Usage rates
- Elasticities
- Pass programs
 - Low Income – Schools – Employer – College – Neighborhood

Conclusions and Next Steps: Is there work to do before launching the models? If so, what, who, when, how?

3:00 AS MANY AS WE HAVE TIME FOR - Challenging our Assumptions

- How passes affect riders' decisions to take a transit trip instead of a car trip (travel demand);
- How price works in an all-in, 'insurance' model;
- Cost of administration for pass programs;
- The differences between a non-profit program (existing approach) and a low-income program (in the options);
- Assessing the fairness of the existing systems and the options - examining race and income

3:50 Recap, Next Steps, Schedule, Other Conclusions

4:00 Adjourn